Entreprises, pour proposer un sujet de thèse soutenue par le dispositif CIFRE, merci de remplir les champs suivants, et d'envoyer le document à : cifre@anrt.asso.fr

Si vous souhaitez ajouter un descriptif plus détaillé de l'offre à votre annonce, merci de le joindre accompagné de ce formulaire.

- **Nom de l'entreprise* :** Centre de Recherche Pernod Ricard ....

....

- **Ville et code postal* :** 120 av. du Maréchal Foch, 94 015 Créteil...

- **Nom du laboratoire académique partenaire (si déjà connu) :** Institut des systèmes intelligents et robotique ; Centre de Recherche de l'Institut Paul Bocuse ....

- **Numéro de reconnaissance du laboratoire :** UMR 7222, UPMC/CNRS ....

- **Thématique de recherche en une phrase***(sans aucun caractère confidentiel)* *** :**

The proposed project focuses on two sensations that contribute to beverage drinkability: freshness and lightness.

- **Descriptif de la thématique de recherche** *(sans aucun caractère confidentiel)* *** :**

The objective is threefold. First, the candidate will have to identify in the relevant literature the mechanisms that underlie, and the perceptive properties that modulate those two types of sensations. After becoming familiar with the literature on multimodal integration, the candidate will have to design experiments investigating those factors that influence freshness and lightness perception. This first set of experiments will take place at the living lab of the Institut Paul Bocuse Research Center to be close to the targeted environment. The second phase of the project will consist in the operationalization of hypotheses to drive the formulation of a new product within Pernod Ricard research and development activity. From the beginning of the project until its end, the candidate will have to increase his/her knowledge of the drinks formulation through the expertise of bartenders of the Institut Paul Bocuse and Pernod Ricard Development Department. ....

- **Descriptif du poste* :**

The candidate should hold a recent graduate degree (Master or equivalent) in the field of psychology or cognitive science. We are looking for candidates with good background on multimodal perception. Skills in the general methodologies of experimental psychology, including statistics are also required. A real interest in practical application and transfer to industry is necessary. An interest in food and beverage domain, especially in formulation is desirable. The candidate should have a high level in English. This position requires autonomy, creativity and strong communication and organization skills. ....

- **Date de recrutement* :** octobre 2015

- **Adresse e-mail à laquelle le candidat doit envoyer sa candidature* :**

Please use online platform for application :

https://pr.taleo.net/careersection/prext/jobdetail.ftl?job=RES00086

*champs obligatoires